

ATTRACTIVE DANUBE KICK OFF CONFERENCE
 Strengthening Capacities to Enhance Territorial Attractiveness of the Danube Region

Park Inn Hotel Prague, 14. 2. 2017



Conference

HOW TO MAKE DANUBE MACRO REGION AN ATTRACTIVE PLACE TO LIVE IN

Join us in sharing the tools and services for quality territorial decision making

Each territory has its set of specific capitals and assets which can make it competitive in comparison to other territories. Through good governance, policies can create conditions for maximising the potentials of territorial assets and capitals for development, thus increasing the attractiveness of territories for its residents, visitors and businesses. The main project objective is to strengthen multilevel and transnational governance and institutional capacities of policy planners involved in territorial development by establishing a permanent common transnational platform for monitoring territorial attractiveness.

Conference program:

TUESDAY 14. 2. 2017 (official language: English)	
9:00 - 10:00	Registration
10:00 - 10:10	Conference opening
10:10 - 11:30	ATTRACTIVE DANUBE: How to evaluate attractiveness of the regions
11:30 - 12:00	Coffee break
12:00 - 13:30	ATTRACTIVE DANUBE: Data and tools for a quality territorial decision making
13:30 - 14:30	Lunch
14:30 - 16:00	National INSPIRE conference opening (participation of EC and JRC)
16:00 - 16:30	Coffee break
16:30 - 17:30	ATTRACTIVE DANUBE + INSPIRE conference: Are the existing data, services and tools appropriate for regional management towards sustainability? (panel discussion)
17:30 - 18:00	Closing of the ATTRACTIVE DANUBE kick off conference
18:00	Social event

Program can be subject to change.

Conference registration at <http://www.inspirujmese.cz/en/content/conference-registration>

Project website at <http://www.interreg-danube.eu/approved-projects/attractive-danube>